

Why is this required?

Finance is said to be the life line of every business; and for good reason too! Being a key resource, it requires managers to be financially savvy, for them to be able to take the right business decisions. Be it familiarity of financial jargons and ratios, quick inference of financial sheets, sharp understanding of the dynamics of cost control and nuances of pricing or communicating financial implications to fellow managers and juniors.

Hence, the Finance for Non Finance-Executives can be profoundly effective in upgrading the financial skills of a manager; and consequently the performance of the business.

This 3 day, full time programme is delivered in an easy to understand manner, using case studies to create a highly practical experience for managers for immediate upgradation of skills required in the business environment.

Objective & Learning Outcomes:

The objective of the programme is to enable participants – executives from different functional areas, to:

- a) Understand various and multiple terminologies in financial sheets.
- b) Enhance their understanding and interpretation of data contained in financial sheets.
- c) Construct and report financial statements, and build cost controls.
- d) Evaluate managerial choices of alternative accounting practises.
- e) Advance their financial decision making abilities, and understanding its cascading impacts better.

Pedagogy

The programme relies primarily on analysing real life business cases. Class room discussions and experience sharing by participants aids in peer based learning.

Programme Highlights

- a) This immersive and rigorous programme design leverages experience of participants, to create a balance between theory and practise.

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- b) Cases used in the MDP are from premier business schools: Harvard Business School, Ivey Business School and IIM-Ahmedabad. These cases represent all possible problems of accounting/finance.
 - c) All other materials for the programme will be provided by the institute.

Ideal Participants

An ideal participant should be someone with at least 3 years of work experience, someone who works in the middle or senior management. He/she should be responsible for driving profits of the business and would need to understand the intricacies of finance for better decision making. Self Employed non-finance professionals/owners of business will also find the programme advantageous.

Faculty Details

Dr. Amit Shrivastava shall be the core instructor for the programme.

He has been a full time faculty with the Adani Institute of Infrastructure Management since 2012, in the area of Finance and Accounting. He is the current chair of the post graduate diploma in management (infrastructure management) programme and is also the founder and head of the Centre of Financial Reporting & MIS (CFRM) at the institute. Prior to joining AIIM, Dr. Shrivastava was a full time faculty with School of Business Management, Narsee Monjee Institute of Management studies (NMIMS) - Mumbai Campus. He has also worked with the Indian Institute of Management Ahmedabad (IIMA) as academic associate in finance and accounting area. Prof. Shrivastava is also associated with the Indian Institute of Management Indore (IIM-I), Indian Institute of Public Health-Gandhinagar (IIPHG), Sardar Patel Institute of Public Administration (SPIPA) and many other institutes as visiting faculty.

He is a seasoned professional with over 18 years of teaching experience. In the past he has conducted multiple management development programmes for the senior and middle level executives at prestigious organizations such as Novartis, TCS, Tata Communications, IOCL, SSNL, Venture Infotek and Adani.

He may be reached at: amit.shrivastava@aiim.ac.in





Programme Details

(Module: I) Construction and reporting of Balance Sheet & Income Statement

Topic	Discussion	To Teach Participants/Rationale
The nature and purpose of accounting-understanding the elements of balance sheet and income statement	<ul style="list-style-type: none">• The Nature & Purpose of Accounting• Accounting Concepts and Approach -Balance Sheet• Accounting Concepts and Approach -The Income Statement	<ul style="list-style-type: none">• Construction of Balance sheet , Income statement and verification through cash reconciliation statement• Expenses v/s Expenditures• Traditional V/s Convenient approaches• How to approach accounting conventions through real time cases• GAAPs• IFRS• How revenue is different from cash

(Module: II) Construction and Reporting of Cash Flow Statement

Cash flow statement	<ul style="list-style-type: none">• Reporting, construction and analysis of the Statement of Cash Flows	<ul style="list-style-type: none">• Construction and analysis of cash flow statement• Reporting of cash flow statement through IFRS, Indian GAAPs and US GAAPs
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(Module: III) Integration of Financial Statements

Integration of Financial Statements	<ul style="list-style-type: none">• Traditional recording system V/s Direct approach• Accountant's approach	<ul style="list-style-type: none">• To understand the logic of transaction analysis and direct approach to financial statements• Recording of transaction
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(Module: IV) Changes in Accounting Policies

Revenues, Inventory and Depreciation	<ul style="list-style-type: none">• Disclosures for the changes in accounting policies	<ul style="list-style-type: none">• To understand significance of accounting policies• To understand how changes in accounting policies effect deferred taxes
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(Module: V) Financial Analysis and Forecasting

Ratio Analysis, Financial Linkages and reading of annual report	<ul style="list-style-type: none">• Annual report• Financial forecasting	<ul style="list-style-type: none">• To understand financial linkages ,business intelligence, restructuring and development• Break-even analysis• Financial forecasting
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Testimonials of previous participants

"We sincerely convey our thanks for conducting the training program on Finance for Non Finance Executives on at IOCL Bongaigaon Refinery. The program conducted by Dr Amit Shrivastava was highly appreciated by all participants."

Mr. M.C. Goswami

Senior Officer (Training and Development), IOCL - BGR

"It's important to learn and to understand reports on Accounting & Finance. This empowers managers with the capacity to control risk, improve financial performance, and enable smarter decision making."

Mr. Tusharrav Patil

Manager (Contracts Administration), Adani Township & Real Estate Company

"I got an ability to measure the length & breadth of some of the areas like, Budgeting, Accounting & Costing, Profit/ Loss preparation and many more. I would say that it's a must attend program that each and every manager should undergo."

Mr. Jenish Rao

Senior Manager (Quality Assurance & Control), Adani Infra (India) Ltd.

"You made Balance sheet Cash Flow and Profit and Loss sheet so simple! Hope we can explain it team members in the same way too."

Ramesh Murali

Officer (Dredging), Adani Ports & SEZ Ltd.

"Will never forget this kind of teaching experience!"

Umakant Patil

Deputy Manager (Contract Administration), Adani Township & Real Estate Company

Accounting principles have been made clear to us as simple understandable logics instead of theoretical formulas. The teaching method was very clear. Cases helped correlate all the things in detail. I have also started maintaining a personal balance sheet at home of all my expenses.

Sanjay Joshi

Associate General Manager (Operations & Maintenance), Adani Power Rajasthan Ltd



Programme Fees

Per Participant (External)	:	27,000/- plus applicable taxes
For Adani Employees: Per Participant	:	25,000/- plus applicable taxes
Up To 3 participants enrolling together.	:	23,000/- plus applicable taxes
5 or more participants enrolling together.	:	21,000/- plus applicable taxes



Please Note:

- Participants shall be awarded a "Certificate of Participation" from the Adani Institute of Infrastructure Management. upon successful completion of the programme.
- The fee is inclusive of tuition fee, program material, meals and refreshments for all days.
- Since available seats are limited, registration for the programme is on a first come, first serve basis. Applicants are advised to apply well in time.
- Programme fees is non-refundable once the programme has commenced.
- Maximum Participants: 40 Minimum Participants: 30
- For unforeseen reasons, Adani Institute of Infrastructure Management. is entitled to cancel the programme at its absolute discretion, without liability.
- Payment for the programme can be made through NEFT, Draft, Cheque Credit Card and Paytm.
- Bank Details:

Name of the Bank	AXIS Bank Ltd.
Name of the Branch	Shantigram Township Branch, Gandhinagar
IFSC / NEFT Code	UTIB0003414
Name of the Account to which the amount is to be credited.	Adani Institute of Infrastructure Management
Account Type	Current
Account No.	918020066887625
Purpose of Remittance (description)	Programme Fee for Finance for Non-Finance



Contact Information

Individual Applicants / Corporate nominated applicants may send in their nominations to mdp@aiim.ac.in along with a proof of remittance of fee.

Should there be the need for any help or assistance please contact:

Mr. Keshav Bhatia, Head of Executive Education

Adani Institute of Infrastructure Management

Mobile No: +91-9898141576 | Email id: Keshav.bhatia@aiim.ac.in

MDP Office, 1st Floor, AIIM Building, Adani Shantigram, S.G. Highway, Ahmedabad 382421, Gujarat, India

About All

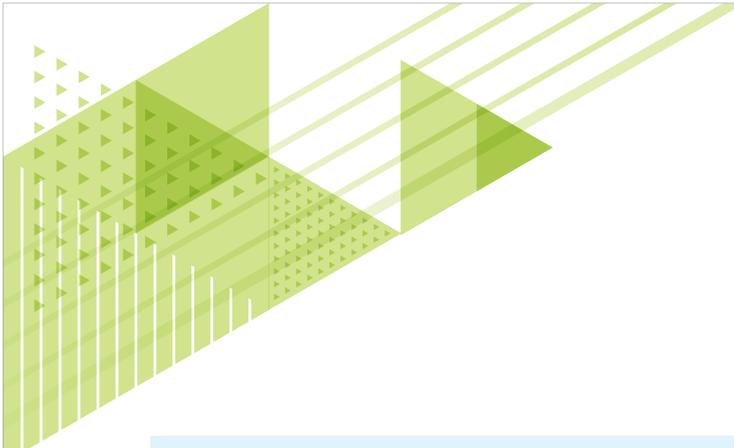
The Adani Institute of Infrastructure (All) is a self-financed institution promoted by the Adani Group under AIER to enhance the cause of much-needed infrastructure in India. All is engaged in building a world-class institute for infrastructure education to generate and disseminate managerial and technological knowledge of the highest value through impactful industry engagement and multidisciplinary research. All has two divisions namely Adani Institute of Infrastructure Management (AIIM) and Adani Institute of Infrastructure Engineering (AIIE). AIIM offers an AICTE approved, 2 year full time PGDM Infrastructure Management and Infrastructure Law. It also offers short and long term MDPs under the executive education initiatives.

About AIIM

Established in 2009, AIIM has been at the forefront of infrastructure management education in a specialised and scientific manner, with its synthesis of research, education, and consulting. AIIM's success is built on an interdisciplinary approach by bringing a systems perspective to grand challenges in areas such as infrastructure management, energy, health care, education, and allied sectors

About Center of Financial Reporting & MIS (CFRM)

As part of the AIIM, the Center of Financial Reporting and MIS (CFRM) provides the accounting community with opportunities to get involved in the development of academic programs, research and professional activities. The Center serves to enhance interaction between faculty, practitioners, standard-setters, regulators, and business leaders.



Executive Education AIIM

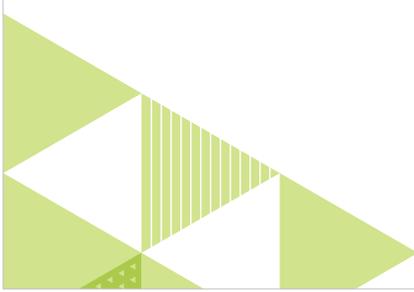
Practicing managers need to constantly upgrade their cross-functional skills, strategic vision and management expertise, while continuing to work. A wide spectrum of programmes and are offered under the banner of executive education, as mentioned below:

- **Executive Programme in Management:**
 - 12 month, capsulated programme in General Management with electives.
 - Sessions delivered by KPMG Instructors, visiting faculty from industry & academia.
 - Case based pedagogy, with extensive use of business simulations.
 - Hands-on project work.
 - Rigorous residential programme.
- **Open MDPs**
 - Rich calendar of MDPs, across the spectrum of Management Domain
 - Both corporate nominated and self-nominated individuals are allowed to apply.
 - Certification as well as Certificate based programmes.
- **Customised In Company Programmes:**
 - Programmes with tailor made modules, to meet specific business requirements.
- **Consultancy Projects & Research Support (Case Writing / White Papers)**

A few upcoming MDPs:

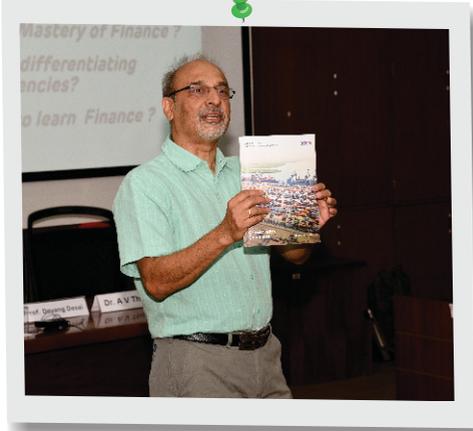
- Data Analytics for Managers
- Strategic Costing and Management Control Systems
- Mergers & Acquisitions in Action
- Emerging Leaders Programme
- Business Leaders Programme

Notifications for upcoming MDPs are available on the institute website. Kindly write to mdp@aiim.ac.in for any clarifications.





Glimpses Of The Last Programme



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